



## Press Release

For immediate release

# TTC announces exciting new partnership with automotive market leaders, Bosch®

Truck & Trailer Components (TTC) is pleased to announce an exciting new distribution partnership with leading Automotive Aftermarket brand, Bosch®. The partnership will see TTC offering the full Bosch® Commercial Vehicle product range to the UK & Eire aftermarket from its global distribution centre in Oxford, with great availability supported by a next day delivery service.

TTC has been supplying parts to the commercial vehicle parts aftermarket for over 40 years and has built a reputation for Quality, Value and Service across its TTC and Proprietary Supplier Parts ranges.

The Bosch® Group is a leading global supplier of technology and services to a wide variety of industries, in particular to the automotive OEM market. The Bosch® Automotive Aftermarket division provides the aftermarket and workshop concepts worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch® original equipment, as well as aftermarket products and services developed and manufactured in-house.

This exciting new partnership will offer all of the Bosch® aftermarket CV product portfolio from TTC to its UK & Eire network of independent, approved stockists. This includes:

- Rotating Electrics
- Diesel (injectors / pumps)
- Sensors
- Comfort Electrics
- Wiper Blades
- Denoxtronic (Adblue) components
- Steering Systems components

Glen Crompton, Head of Marketing & Customer Service at TTC commented; “The Bosch® brand is a great new addition to the TTC product portfolio and offers our customers a premium product proposition, benefitting from the Bosch® OEM pedigree. We are really thrilled to be offering the entire Bosch® CV product range to the UK aftermarket through our global distribution centre, delivering excellent availability on a next day basis and at a price that is right for our customers”.

Darren Miller, Commercial Director at TTC added “This distribution partnership illustrates the recognition from Bosch® of the work TTC does with its aftermarket partners and how the TTC brand has offered consistency in both service and quality for over 40 years. This exciting partnership compliments our existing Truck programme and now provides us with a full service and repair proposition supporting the needs of our customer”.

Kevin Kelly, Bosch Automotive Aftermarket Sales Director, UK and Ireland, said “Bosch has a strong heritage and future in the manufacture of CV parts for OE customers and the Aftermarket. The UK CV market represents significant opportunities for Bosch in 2017 and we are delighted to be able to work with TTC, to increase availability and access to Bosch truck parts to a great number of truck repair workshops.”



**Editors' notes:**

- Truck & Trailer Components is the commercial vehicle component distribution arm of the Unipart Group, which employs more than 8,000 personnel worldwide and has an annual turnover of more than £1billion.
- Unipart Group is a leading UK manufacturer, full service logistics provider and consultant in operational excellence. Operating across a range of market sectors, including automotive, manufacturing, mobile telecoms, rail, retail and technology, Unipart offers a breadth of services from third party logistics to expert consultancy.
- The TTC the *genuine alternative* brand, which covers its market leading range of LCV, HCV and Trailer Components, is well known across the industry and supported by 40 years service in providing continuous product development to customers on a global basis.
- For more information please visit [www.ttcparts.com](http://www.ttcparts.com) or email [glen.crompton@ttcparts.com](mailto:glen.crompton@ttcparts.com)