

September 2017

New appointment at Bosch **Bosch Appoints New Channel Marketer for Workshops in the UK**

Bosch is pleased to announce that effective today, 4 September 2017, Ian Daly has been appointed to the position of Workshop Channel Marketer for Bosch Car Service and Bosch Diesel network in the UK (replacing Shenoa Davies).

Having spent the last eleven years in various management roles within the Allianz group, Ian has specialised in general insurance and was instrumental in innovating and identifying new business opportunities along with acquiring and managing numerous large corporate accounts – including the Bosch account.

Ian comes with a wealth of expertise incorporating an extensive 20 years' experience and successful track record within fast-paced, dynamic and results-driven corporate and automotive service industries.

Ian comments, "I am excited to start a new challenge within Robert Bosch and look forward to working with the team to further develop their already extensive product and service suite. I am fortunate to be joining such a well-respected company that prides itself on top quality products and services."

Stig Trolle Gronemann, Workshop Channel Marketing Manager, Europe North adds, "Ian's wealth of expertise and industry knowledge has already made him a key addition to the Bosch family. We view his appointment as a sign of our commitment to being the leading company in our industry. I'm confident that Ian will play a key role in providing and implementing high quality solutions for our

clients as well as bringing our Bosch Car Service and Bosch Diesel network to an even higher level.”



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The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 18,000 associates in 150 countries, as well as a global logistics network, ensure that some 650,000 different spare parts reach customers quickly and on time. In its “Automotive Service Solutions” operations, AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 17,000 workshops. In addition, AA is responsible for more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.bosch-automotive-aftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing and sales network covers nearly every country in the world. The basis for the company’s future growth is its innovative strength. At 120 locations across the globe, Bosch employs some 59,000 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.