

Press release



Comprehensive extension of the Bosch FILTER+ range of high-performance cabin filters The right filter for every need

- High market coverage of cabin filters for almost any vehicle
- New FILTER+ effectively protects allergy sufferers
- Fitting instructions included for easy fitting

Within the Bosch range, FILTER+ is a particularly powerful cabin filter. Separating the smallest particles and foul smells, it also removes bacteria and allergens from the air. Bosch has now significantly expanded the FILTER+ range from 30 to 39 part numbers. Every year, the complete Bosch range of cabin filters, consisting of standard filters, activated-carbon filters and the new FILTER+, is expanded. Currently comprising some 500 part numbers, it includes a matching cabin filter for almost any type of vehicle and suitable for every need.

Separating allergens, bacteria, smells and smallest particles

More and more people are allergic to pollen. Causing symptoms such as itching, sneezing or hay fever, this allergy is particularly annoying in springtime. Driving a car while suffering from an allergic reaction can result in dangerous situations. With its multiple functional filter layers, Bosch FILTER+ protects allergy sufferers against flying pollen and ensures clean air inside the cabin. An anti-allergy layer with a special molecular grid structure separates allergens and renders them harmless whilst also eliminating bacteria. An activated-carbon layer neutralizes harmful and foul-smelling gases. Finally, the ultra-thin microfiber layer separates 99 percent of all particles with a diameter of 2.5 micrometers. Filtered in this manner by FILTER+, the air inside the cabin is both clean and free of smells.

For easy fitting, each filter comes with instructions that can also be accessed online by scanning the QR code on the packaging. Car drivers should have their cabin filters replaced regularly and Bosch recommends replacing cabin filter once a year, or every 15,000 km (approx. 9,300 miles).

Press photos can be found [here](#)

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The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 18,000 associates in 150 countries, as well as a global logistics network, ensure that some 650,000 different spare parts reach customers quickly and on time. In its “Automotive Service Solutions” operations, AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 17,000 workshops. In addition, AA is responsible for more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.bosch-automotive-aftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its customers connected, cross-domain solutions from a single source. The Bosch Group’s strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is “Invented for life.” The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch’s global manufacturing and sales network covers nearly every country in the world. The basis for the company’s future growth is its innovative strength. At 120 locations across the globe, Bosch employs some 59,000 associates in research and development.

Additional information is available online at www.bosch.com, www.iot.bosch.com, www.bosch-press.com, www.twitter.com/BoschPresse.