

Morris Road Garage named as first prize winner for first round of Bosch Spark Plug Lucky Draw Round 2 is ongoing and accepting entries

August 2017

- Garages were invited to return bundles of 20 spark plug barcodes for a chance to win a selection of prizes
- First round concluded on 30 June, second round runs until the end of September
- Top prize includes premium Bosch diagnostics bundle worth almost £6,000

Morris Road Garage has been announced as the first prize winner of Bosch's Spark Plug Lucky Draw. The garage has won an exclusive diagnostics bundle worth £5,695 which includes a KTS590, DCU220 and a one-year subscription to ESI 'Diagnostic Master Package' which includes Bosch's unique Experience Based Repair (EBR) software.

Twenty five garages won the second place prize which was a Bosch spark plug motorsport trophy, with fifty garages winning the third place prize of an OBD 100.

Paul Harris, from Morris Road Garage said: "Cutting the barcodes from the Bosch spark plugs that we use takes time out of an already very busy day, but it does get obsessive! Winning this prize has made it very worthwhile. We also get to spend the points earned on other goodies on the extra program."

"Morris Road Garage has been a Bosch affiliated garage for around 25-30 years and we have been with Bosch Car Service since day one. We feel privileged to be a member and believe in the product brand and Bosch ethos. If you have a Bosch product in one hand and another brand in the other, it's a no brainer - you can see the quality difference."

"The win of this Bosch Prize means that now every guy in the workshop has their own access to KTS, no need to share access. For a lot of cars, as you know, you can't change a light bulb without access to kit like this! Many thanks to Bosch and the rewards programme. Winning this won't stop us sending the barcodes in!"

The second round of the competition is now open, with another chance to win fantastic prizes. Participating workshops in the UK (excluding N.Ireland) that return 20 spark plug barcodes are entered into the prize draw, with each group of 20 barcodes collected constituting one entry. Those who send in more will receive more entries into the draw and so more chances to win. For example, returning 40 barcodes would mean two entries into the prize draw. The barcodes will need to be cut out for the single packaging and sent

to the eXtra processing address, no later than 30 September 2017 for the second round of the prize draw.

Workshops will need to be registered with eXtra rewards programme for their entries to be counted. Signing up is easy and can be done through the eXtra website www.extra-rewards.co.uk. Once registered an email with a link to activate the eXtra account and a welcome pack will be sent.

For more information on the eXtra rewards prize draw, or for full terms and conditions, please visit www.extra-rewards.co.uk.

ENDS



From left to right: Clare Cooper, Paul Harris, Steve Henry, Glenn Hopkins
From left to right: Glenn Hopkins, Paul Harris, Clare Cooper

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The Automotive Aftermarket division (AA) provides the aftermarket and repair shops worldwide with a complete range of diagnostic and repair shop equipment and a wide range of spare parts – from new and exchange parts to repair solutions – for passenger cars and commercial vehicles. Its product portfolio includes products made as Bosch original equipment, as well as aftermarket products and services developed and manufactured in-house. About 18,000 associates in 150 countries, as well as a global logistics network, ensure that some 650,000 different spare parts reach customers quickly and on time. In its “Automotive Service Solutions” operations, AA supplies testing and repair-shop technology, diagnostic software, service training, and information services. In addition, the division is responsible for the “Bosch Service” repair-shop franchise, one of the world’s largest independent chains of repair-shops, with some 17,000 workshops. In addition, AA is responsible for more than 1,000 “AutoCrew” partners.

Additional information can be accessed at www.bosch-automotive-aftermarket.com

The Bosch Group is a leading global supplier of technology and services. It employs roughly 390,000 associates worldwide (as of December 31, 2016). The company generated sales of 73.1 billion euros in 2016. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. As a leading IoT company, Bosch offers innovative solutions for smart homes, smart cities, connected mobility, and connected manufacturing. It uses its expertise in sensor technology, software, and services, as well as its own IoT cloud, to offer its

customers connected, cross-domain solutions from a single source. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers nearly every country in the world. The basis for the company's future growth is its innovative strength. At 120 locations across the globe, Bosch employs some 59,000 associates in research and development.

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