

## Extra at Automechanika 2017

Racing fans attending Automechanika Birmingham this year are in for a treat, with the opportunity to learn more about Bosch's new Motorsport Lucky Draw promotion, from the Extra loyalty programme.

Launched in 2015, Extra rewards workshops buying Bosch automotive products, the workshops collect points by sending back barcodes from particular Bosch products which can then be redeemed for prizes from leading brands. Barcodes from popular products that can be redeemed for points include wiper blades, lambda sensors, spark plugs, glow plugs, filters, fuel pumps, ignition coils, drake drum, brake discs, brake kit super pro, brake pads and shoes, and brake hoses and wheel cylinders.

Registration for Extra is free and those signing up receive a free-of-charge welcome pack and freepost envelopes to get them get started. Those who register for the scheme at this year's Automechanika, on the Extra stand, will receive a free size 5 Extra-branded football.

The loyalty programme runs promotions throughout the year for participating workshops, the latest of which is the Motorsport Lucky Draw – providing over 150 prizes to be won. Used at the highest level of motorsport, Bosch is celebrating the enduring success of its systems and components and those who send back 20 spark plug barcodes will be entered into the lucky draw. There are two rounds, running from April to June and July to September, with each group of 20 barcodes collected will constitute one entry. Those who send in more will receive more entries – for example 40 barcodes would mean two entries into the prize draw.

There are 25 limited edition spark plug motorsport trophies available per round, engraved with the Bosch logo and containing a real motorsport spark plug. 50 lucky winners per round will receive an OBD 100, an essential diagnostic tool for workshops.

However the enviable first place prize, available to only one person each round, is a Bosch diagnostics bundle which includes the KTS 590 communication module, a one year subscription to ESI[tronic] Master package software and a DCU 220 laptop and tablet in one, perfectly suited to the rough workshops environment.

With the KTS 590, a garage no longer needs to purchase different OEM PassThru hardware solutions to cover the range of cars that they are likely to work on. Proven to be able to support PassThru on at least 14 OEMs with testing on other OEM vehicles still ongoing, the user can connect the KTS 590 to the car, enter the OEM portal with a laptop, access the updates required and send the updates from the portal to the car through the KTS.

The KTS 590 is the first independent aftermarket product with Diagnostics over Internet Protocol (DoIP) capabilities, working up to 200 times faster than high speed CAN. This reduces upload times considerably therefore improving workshop efficiency. DoIP is being used by OEMs, using specific pins in the OBD socket to establish the connection, and the KTS automatically identifies and links to the correct pins for DoIP.

There are also additional improvements with the new generation KTS including faster oscilloscope sampling rates, increased multimeter bandwidth and improved resistance to dust and water.

Designed to be powerful yet flexible and convenient, the DCU 220 combines the features of a traditional notebook with those of a tablet, and perfectly complements Bosch's diagnostic products. Primarily created for workshop use, the innovative tool is also suitable for office tasks.

Easily switching between tablet and notebook mode, the 11.6-inch touchscreen monitor with easy-to-carry handle, can be turned and rotated, converting into a tablet. However, for more complex diagnostic work, technicians have the use of a conventional QWERTY keyboard for data entry and retrieval.

**You can find the extra stand in hall 20, stand 20K101.**

For more information on the Extra rewards prize draw, or for full terms and conditions, please visit [www.extra-rewards.co.uk](http://www.extra-rewards.co.uk).