

Bosch launches eXtra spark plug competition for chance to win premium diagnostic equipment

- Return 20 spark plug barcodes for a chance to win a selection of prizes
- Two rounds of competition; first round runs 1 April until 30 June
- Top prize includes premium Bosch diagnostics bundle worth almost £6,000

Running from April to end of September, Bosch's eXtra spark plug promotion will offer technicians the chance to win top prizes, including kitting out their workshops with the latest Bosch diagnostic equipment worth £5,695. There will be two rounds of the competition the first running from 1 April to 30 June and the second from 1 July to 30 September.

Participating workshops, in the UK (excluding N.Ireland) that return 20 spark plug barcodes will be entered into a prize draw, with prizes including diagnostics equipment, a limited edition Bosch spark plug motorsport trophy or an OBD 100. Each group of 20 barcodes collected will constitute one entry. Those who send in more will receive more entries into the draw and so more chances to win. For example, returning 40 barcodes would mean two entries into the prize draw.

The lucky first prize winner will receive the Bosch diagnostics bundle, which includes a KTS590, DCU220 and a one-year subscription to ESI 'Diagnostic Master Package' which includes the Experienced Based Repair (EBR) software. There is one top prize available in each round of the competition. Second prize is a motorsport spark plug trophy, with 25 available in each round, and third prize is a Bosch OBD 100, 50 of the handy workshop fault code readers are available in each round. Each round of the competition will last three months and within three weeks of each respective closing date, all valid entries will be entered into a prize draw.

"We are pleased to be launching this competition, which is a great opportunity for workshops to get their hands on some of the very latest Bosch diagnostic equipment and software," commented Mark Heard, Marketing Manager for Bosch Automotive Aftermarket. "Bosch also manufactures specialist spark plugs for the Motorsport industry and so we are offering 50 unique motorsport spark plug trophies as some of the 150 prizes on offer."

Workshops will need to be registered with eXtra rewards programme for their entries to be counted. Signing up is easy and can be done through the eXtra website www.extra-rewards.co.uk. Once registered an email with a link to activate the eXtra account and a welcome pack will be sent.

To be in with a chance of winning, workshops will need to purchase 20 Bosch spark plugs within the period of 1 April to 30 June 2017 for the first lucky draw or 1 July to 30 September 2017 for the second lucky draw. The barcodes will need to be cut out for the single packaging and sent to the eXtra processing address, no later than 30 June 2017 for the first round or 30 September 2017 for the second.

For more information on the eXtra rewards prize draw, or for full terms and conditions, please visit www.extra-rewards.co.uk.

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Press Contacts:

Rebecca Dart – rdart@torqueagencygroup.com or 020 7952 1072

Harriet Stowe – hstowe@torqueagencygroup.com or 0207 952 1071

In the UK, Bosch has been present since 1898, when Robert Bosch opened the company's first office outside Germany. Every one of the Bosch Group's business sectors has a presence in the UK: Automotive Technology, Industrial Technology, Consumer Goods, and Energy and Building Technology. Bosch operates in the UK as Robert Bosch Limited and employs around 5,300 associates across 41 sites. In 2014, Bosch generated revenues in the UK of 3.7 billion euros.

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. Bosch employs 55,800 associates in research and development at 118 locations across the globe. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is Invented for life.

The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as Workshop for Precision Mechanics and Electrical Engineering. The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH. Additional information is available online at www.bosch.co.uk, [@BoschUK](https://twitter.com/BoschUK), www.facebook.com/BoschUK