

Extra points on Bosch Lambda Sensors

Workshops can make the most of double Extra rewards points on Bosch Lambda Sensors in May and June. The lambda sensor points promotion means that garages can boost their points, helping them earn more towards rewards.

Launched in 2015, Extra rewards workshops buying Bosch automotive products, the workshops collect points by sending back barcodes from particular Bosch products which can then be redeemed for prizes from leading brands. Barcodes from popular products that can be redeemed for points include wiper blades, lambda sensors, spark plugs, glow plugs, filters, fuel pumps, ignition coils, brake drum, brake discs, brake kit super pro, brake pads and shoes, and brake hoses and wheel cylinders.

The loyalty programme runs promotions throughout the year for participating workshops, the latest of which is double points on Bosch Lambda Sensors.

By supplying the top manufacturers with lambda sensors for the past 40 years, Bosch has been supplying confidence. Choosing OEM standard fit Bosch parts means garages are offering customers with top-quality replacements, and building confidence that parts will perform to a high environmental standard, while also providing fuel economy and a long service life.

Workshops can rely on the Bosch lambda sensor range which offer 85% market coverage for new and older vehicles and customers can be assured they reduce fuel consumption by up to 15%, with optimal engine performance.

Garages will need to be registered with eXtra rewards programme and will need to cut out and send the lambda sensor barcodes for the single packaging, sending them to the eXtra processing address, no later than 30 June 2017 in order to receive double points.

The double points promotion on Bosch lambda sensors will run from 1 May 2017 to 30 June 2017. For more information, to register for the Extra rewards programme, or for full terms and conditions, please visit www.extra-rewards.co.uk.